



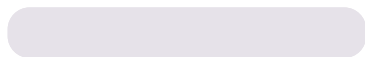
PIM SOFTWARE COMPARISON REPORT

How Plytix stacks up against other major PIM providers on the market

Based on the independent, third-party review site G2



 plytix



What's inside this report?

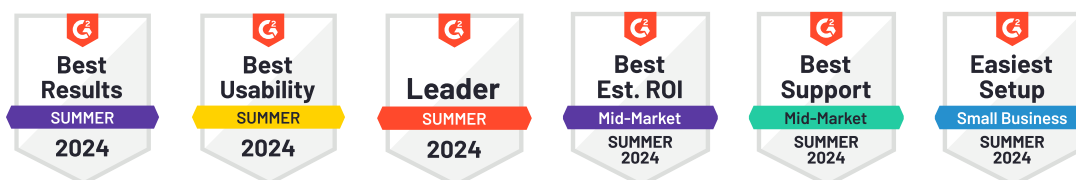
1. [G2 Best Overall Scores PIM Providers](#)
2. [Plytix vs. Salsify](#)
3. [Plytix vs. Syndigo](#)
4. [Plytix vs. Akeneo](#)
5. [Plytix vs. Pimcore](#)
6. [Plytix vs. Sales Layer](#)
7. [Plytix vs. Inriver](#)
8. [See Plytix in action](#)

But wait, what's G2, and why should I care?

G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go.

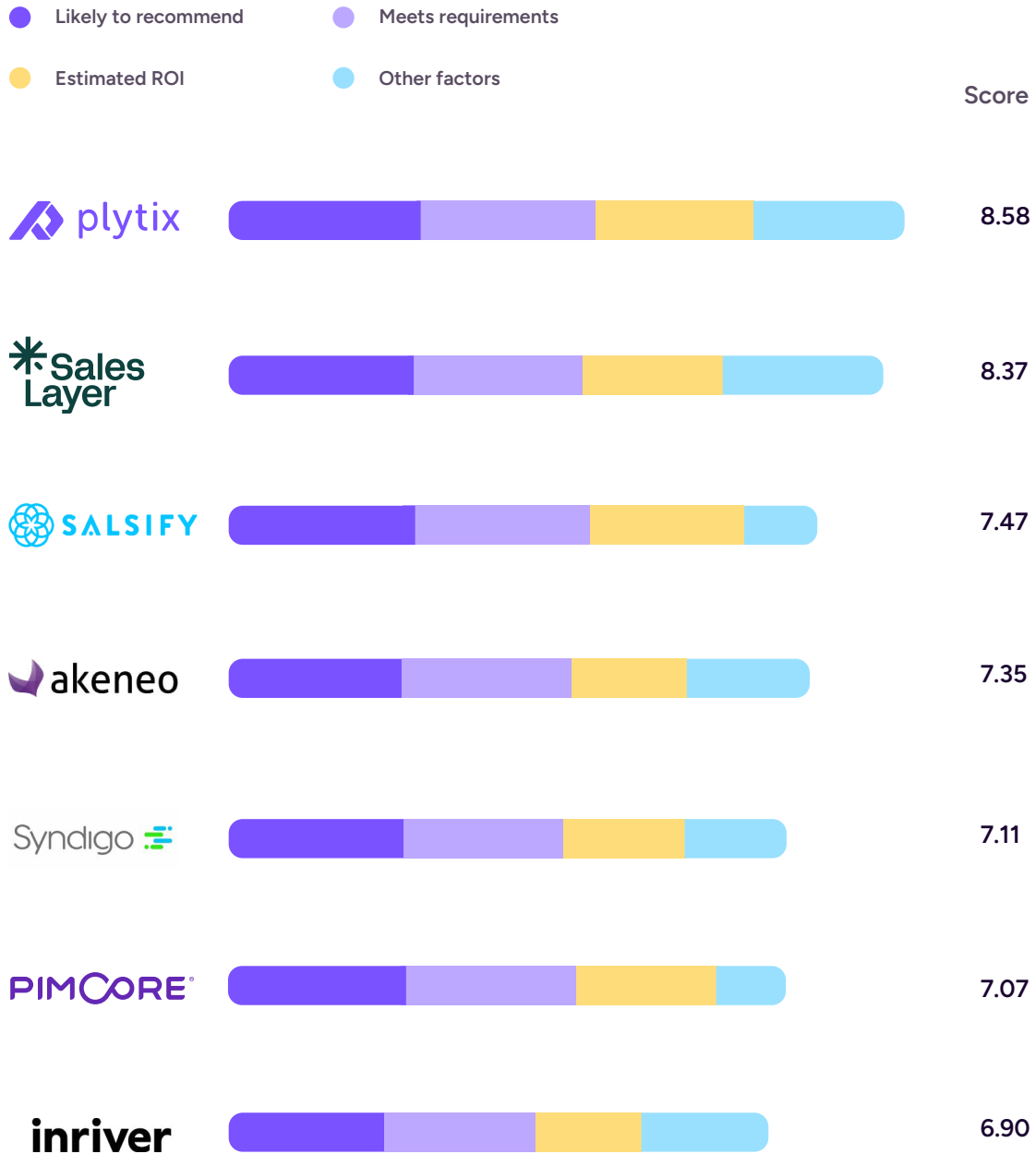
You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2—so you don't need to search for that information yourself.

Plytix ranks as the #1 PIM software on G2



Best Overall Scores

G2 Results Index for Product Information Management | Summer 2024



Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of July 2nd, 2024.

How Plytix stacks up against Salsify



★★★★☆
4.7 out of 5 (290)



★★★★☆
4.4 out of 5 (114)

Ease of setup



Ease of setup



Ease of use



Ease of use



Ease of admin



Ease of admin



Quality of support



Quality of support



Meets requirements



Meets requirements



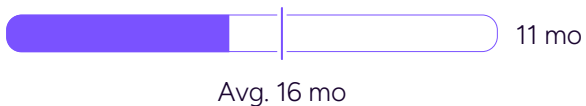
Ease of doing business with



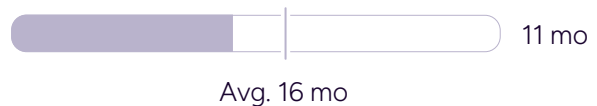
Ease of doing business with



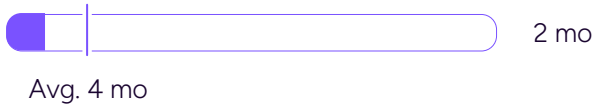
Avg. ROI (months)



Avg. ROI (months)



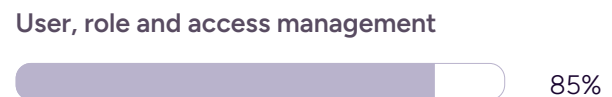
Time to implement (months)



Time to implement (months)



Features



“The tool I have been looking for!”

I have been looking for a central product management tool for years, and after a lot of research settled on Plytix. With the DAM built into the PIM it has made product management very easy. Connecting this with our ERP and all of our websites and reseller websites, allows us to ensure everybody's data is always up to date.

Daniel W - Marketing Manager - Small Business (50 or fewer employees)

How Plytix stacks up against Syndigo



★★★★☆
4.7 out of 5 (290)



★★★★☆
4.4 out of 5 (155)

Ease of setup



Ease of setup



Ease of use



Ease of use



Ease of admin



Ease of admin



Quality of support



Quality of support



Meets requirements



Meets requirements



Ease of doing business with



Ease of doing business with



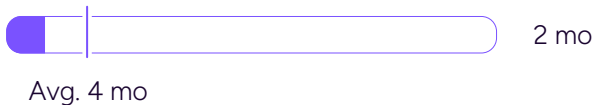
Avg. ROI (months)



Avg. ROI (months)



Time to implement (months)



Time to implement (months)



Features



Import/export



Import/export



Organizational Interface



Organizational Interface



Search



Search



Workflow management



Workflow management



User, role and access management



User, role and access management



Digital assets



Digital assets



Data quality



Data quality



Classification



Classification



Publication



Publication




“Why can’t all my other software implementations be as easy?”

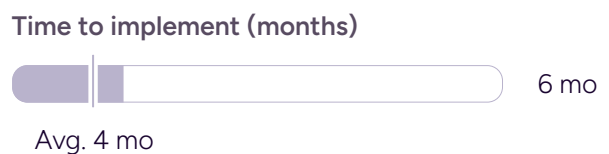
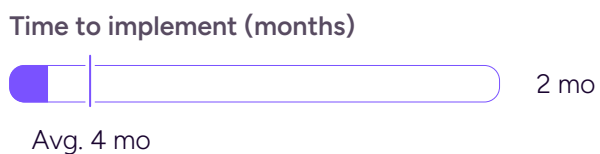
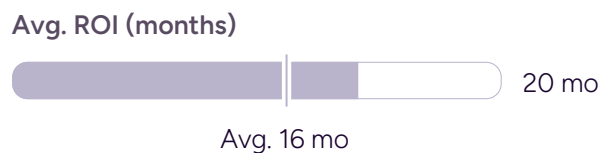
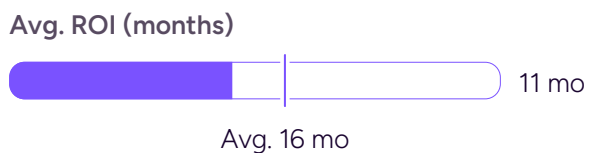
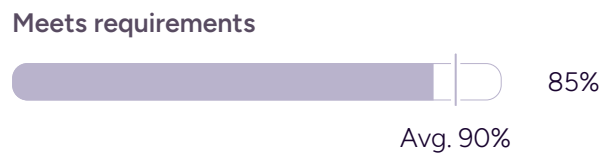
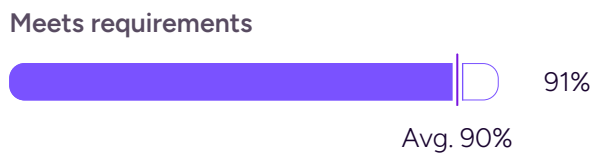
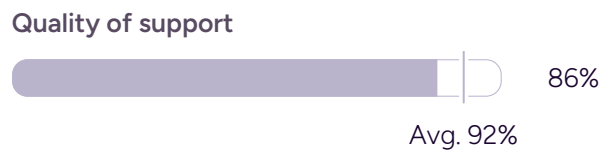
This is our first PIM experience and with Plytix, moving from a collection of Excel documents to a centralized database was so incredibly easy. The learning curve is more of a gentle slope thanks to the clean design/easy of use though and excellent support from the entire team at Plytix. Integration was incredibly easy and our comfort level grows as we use the software daily. As the PIM merges into our daily workflow we can already see the many time saving and organizational benefits. Overall, I could not be happier. Thanks Plytix!

Frank H - Head of Digital - Mid Market (51-1000 employees)

How Plytix stacks up against Akeneo

 
4.7 out of 5 (290)

 
4.4 out of 5 (207)



Features



Digital assets



Data quality



Classification



Publication



Digital assets



Data quality



Classification



Publication



“Easy to implement, powerful in use”

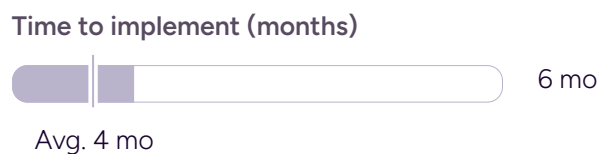
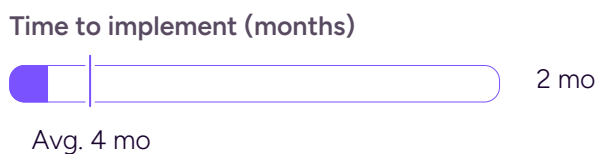
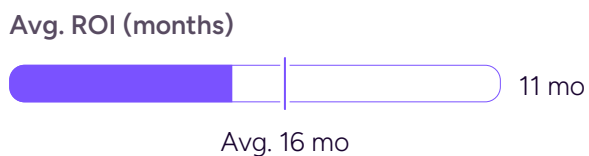
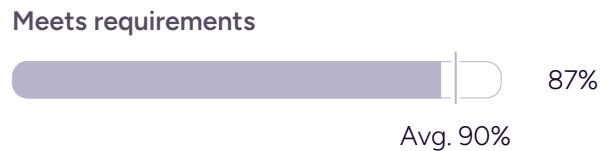
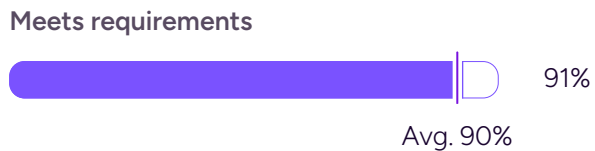
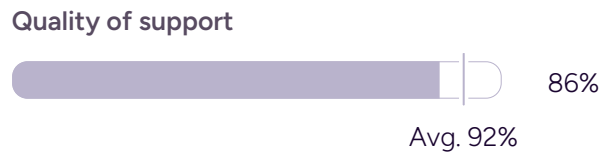
Over the past few years, we have intensively examined and tested many PIMs. We have not come across a PIM as simple but powerful as Plytix. Both during implementation and operation, everything is so intuitive and comprehensible. In addition, the onboarding process is very transparent and perfectly tailored to our own needs.

Manuel S - Head of Digital Transformation - Mid-Market (51-1000 employees)

How Plytix stacks up against Pimcore

plytix ★★★★★
4.7 out of 5 (290)

PIMCORE ★★★★★
4.5 out of 5 (44)



Features



Import/export



Import/export



Organizational Interface



Organizational Interface



Search



Search



Workflow management



Workflow management



User, role and access management



User, role and access management



Digital assets



Digital assets



“Simple but highly dynamic PIM Tool for ECom Operators”

The Plytix team not only understood our use case better than the competition, but also implemented it more successfully. As a result, they were able to provide us with a customized product demo that ultimately won us over. The onboarding was also pleasant and we were supported step by step in migrating our existing product data

Moritz Wahrlich - Head of Operations - Small Business (50 or fewer employees)

How Plytix stacks up against Sales Layer



★★★★★
4.7 out of 5 (290)



★★★★★
4.6 out of 5 (222)

Ease of setup



Ease of setup



Ease of admin



Ease of admin



Quality of support



Quality of support



Meets requirements



Meets requirements



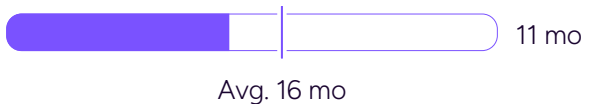
Ease of doing business with



Ease of doing business with



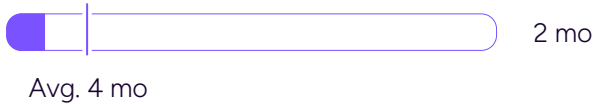
Avg. ROI (months)



Avg. ROI (months)



Time to implement (months)



Time to implement (months)



“An essential tool for our business growth”

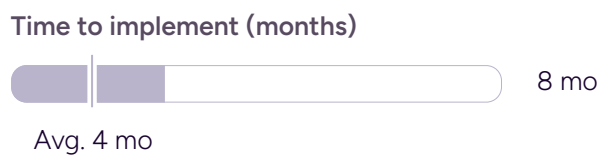
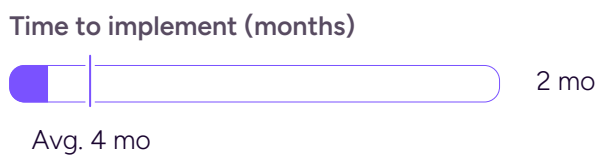
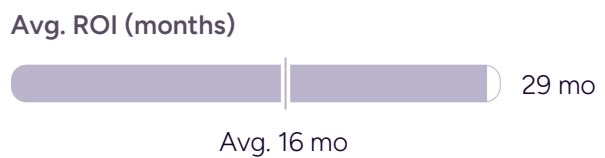
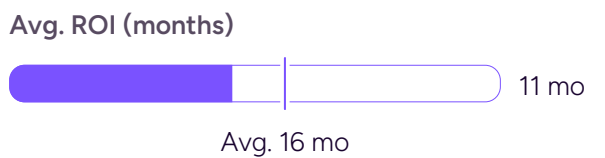
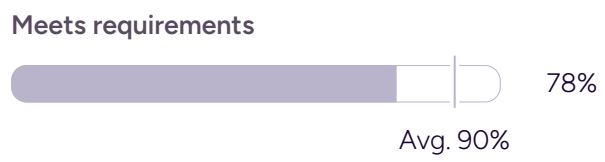
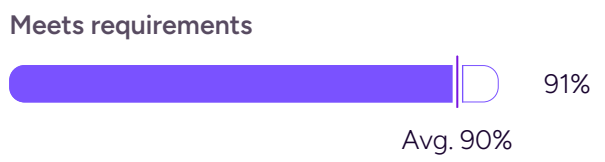
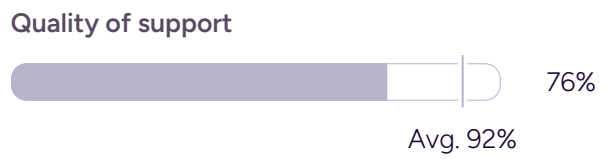
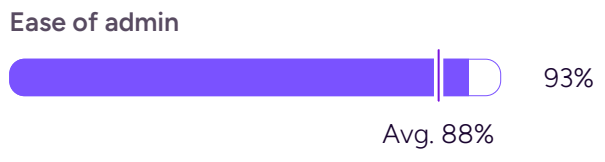
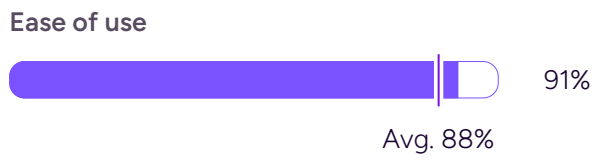
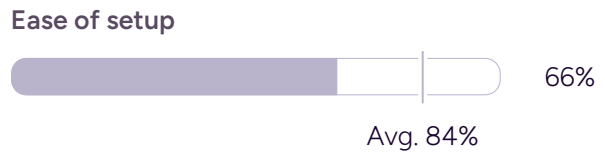
I would suggest as you do your research - call Plytix! Talk to a real person and experience the high level of customer service that makes Plytix stand apart from the rest of the PIM's out there. Plytix has eliminated our product data silos and is our single source of truth. It has paved the way for a rich presentation of our products, has helped with product consistency, minimizes errors, and is easily accessible to all team members.

Sandra P. - VP Marketing & Sales - Small Business (50 or fewer employees)

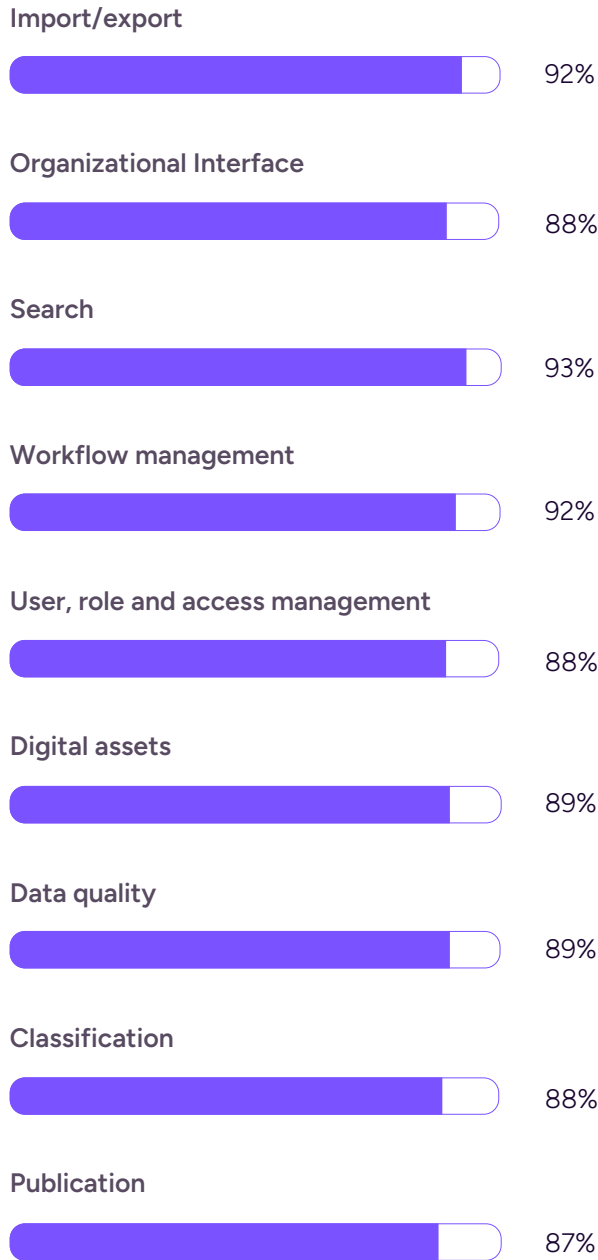
How Plytix stacks up against Inriver

plytix ★★★★★
4.7 out of 5 (290)

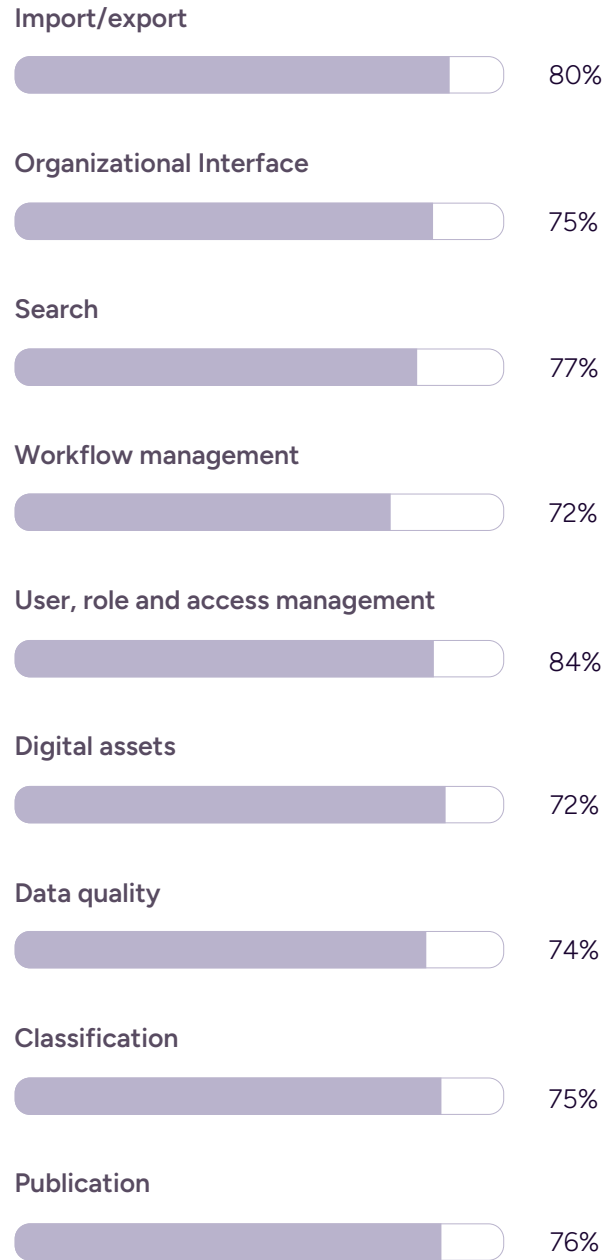
inriver ★★★★★
4.1 out of 5 (114)



Features



inriver





Want to see Plytix in action?

Try Plytix for free

Book a demo